



*First American Title*TM



**IMPORTANT
WARNING**

ABOUT COLD CALLING

The Federal Trade Commission (FTC) and the Federal Communication Commission (FCC) have each created regulations that implement the National Do Not Call Registry. They are complex and impose a number of requirements on you. **There are significant penalties for failure to comply with the law.**

The person making the phone call is responsible for compliance with all federal, state, and/or local laws.

The law imposes a significant number of obligations on you, including but not limited to maintaining a personal database of persons who have told you not to call, “re-scrubbing” the data every three months, adopting a written policy, establishing a training program, and much more.

There are also rules which apply to cold calling persons notwithstanding that these persons are NOT on the National **Do-Not-Call Registry** database! You may wish to speak to your lawyer or other professional with respect to the law.

The regulations and the **National Do-Not-Call Registry** database can be accessed at federal agency websites as follows: FCC at: www.fcc.gov and FTC at: www.ftc.gov

First American Title shall have absolutely no liability in customer use of phone lists.