

Marketing Products & Services Pricing Sheet

Effective 09/01/2014

To place an order:
Email customerservice.co@firstam.com or
Call 303.305.1350

Design turn-around time for
template based requests: 24 - 48 hours
(Non-template requests may take longer)

Orders received after 2:00pm will be
processed starting the next business day.

PRINT ONLY REQUESTS - NO MINIMUMS

Delivered to your local First American office within **72 hours** of approval for client pick-up. Shipping to client's office or property address is available for an additional \$10.00.

Postcards – Printed on 111lb. Gloss Card Stock		
Small Postcards	5.5" x 4.25"	\$0.10/each
Jumbo Postcards	8.5" x 5.5"	\$0.17/each
Panoramic Postcards	5.5" x 11"	\$0.22/each
EDDM Postcards	Various Sizes	Starting @ \$0.19/ea

Flyers – Available in 100lb Gloss Text Paper or 111lb Gloss Card Stock			
8.5" x 11"	Single Sided	100lb. Text	\$0.15/each
8.5" x 11"	Double Sided	100lb. Text	\$0.20/each
8.5" x 11"	Single Sided	111lb. Cover	\$0.25/each
8.5" x 11"	Double Sided	111lb. Cover	\$0.31/each
11" x 17"	Folded & Scored	100lb. Text	\$0.45/each
11" x 17"	Folded & Scored	111lb. Cover	\$0.60/each

PRINT & MAILED REQUESTS

Delivered to the Post Office within **72 hours** of approval.
Add a minimum \$15.00 design fee for pieces needed in less than 24 hours.

Post Office Delivery Times

First Class Mail: 1-2 Business Days
Bulk Rate Mail: 2-14 Business Days

Small Postcards	5.5" x 4.25"	First Class 1-199 pieces	\$0.52/each
Small Postcards	5.5" x 4.25"	First Class 200+ pieces	\$0.50/each
Small Postcards	5.5" x 4.25"	Bulk Rate 200+ pieces	\$0.46/each
Jumbo Postcards	8.5" x 5.5"	First Class 1-199 pieces	\$0.70/each
Jumbo Postcards	8.5" x 5.5"	First Class 200+ pieces	\$0.68/each
Jumbo Postcards	8.5" x 5.5"	Bulk Rate 200+ pieces	\$0.48/each
Panoramic Postcards	5.5" x 11"	First Class 1-199 pieces	\$0.73/each
Panoramic Postcards	5.5" x 11"	First Class 200+ pieces	\$0.71/each
Panoramic Postcards	5.5" x 11"	Bulk Rate 200+ pieces	\$0.51/each

Additional products and services are available. Please contact your First American Account Executive or the First American Customer Service Department for a quote. Additional fees may apply.

RUSH PRINT ONLY REQUESTS - 100 PIECE MINIMUM

Delivered to client's office or property address via UPS within **48 hours** of approval. **Add a minimum \$15.00 design fee for pieces needed in less than 24 hours.** There will also be a \$10.00 UPS delivery fee added to the total.

8.5" x 11"	Single Sided	100lb. Text	\$0.20/each
8.5" x 11"	Double Sided	100lb. Text	\$0.25/each
8.5" x 11"	Single Sided	111lb. Cover	\$0.30/each
8.5" x 11"	Double Sided	111lb. Cover	\$0.35/each
11" x 17"	Folded & Scored	100lb. Text	\$0.50/each
11" x 17"	Folded & Scored	111lb. Cover	\$0.65/each

NOTE

Rush jobs needed within 24 HOURS add 50% of the entire order + \$25.00 Courier Fee within the Denver Metro Area (C-470 to E-470)

BOOKS

Property Profile Book	48 - 72 Hour Turnaround	\$20.00/each
Buyers Book	24 - 48 Hour Turnaround	\$10.00/each

FARMING

Basic Farm Leads	24 - 48 Hour Turnaround	\$0.01/per record
Advanced Farm Leads	24 - 48 Hour Turnaround	Starting @ \$0.08/per record
Apartment List Leads	24 - 48 Hour Turnaround	\$0.18/per record
Labels	24 - 48 Hour Turnaround	\$0.01/per label
Farm Analytics	24 - 48 Hour Turnaround	\$10.00/per area

COMPARABLES & PROPERTY PROFILES

Comparable Search / Emailed	24 - 48 Hour Turnaround	\$1.00/per report
Property Profiles / Emailed	24 - 48 Hour Turnaround	\$1.00/per report

DESIGN FEE

Custom Design Fee	\$30.00/per hour
Flyer and Postcard Template Use Fee	\$1.00/per template

SHIPPING FEE

Shipping Fee to Property or Client's Office	\$10.00/per package
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First American Title™

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