



MAKE A *Great Impression*

“HOME STAGING IS NO LONGER OPTIONAL IN THIS REAL ESTATE MARKET, IT’S A MUST.” - Barbara Corcoran

STAGING TIPS

- ✓ GRAB THEM FROM THE CURB
- ✓ MAKE IT SPARKLE
- ✓ PAY ATTENTION TO COLOR AND LIGHT
- ✓ DEPERSONALIZE
- ✓ CONSIDER REPLACING FURNISHINGS
- ✓ INVEST IN NEW ARTWORK
- ✓ MAKE REPAIRS
- ✓ APPLY A FRESH COAT OF PAINT
- ✓ DON'T FORGET THE FLOORS
- ✓ SPRING FOR NEW LIGHT FIXTURES

TOP 5 DOS

- ✓ SPRUCE UP YOUR CURB APPEAL
- ✓ CLEAN, CLEAN, CLEAN
- ✓ DECLUTTER
- ✓ NEUTRALIZE
- ✓ REMOVE ALL BIG CLUNKY FURNITURE

TOP 5 DON'TS

- ✓ DON'T TAKE IT PERSONALLY
- ✓ DON'T DO MAJOR RENOVATIONS
- ✓ DON'T THINK THE HOUSE WILL SELL ITSELF
- ✓ DON'T RUN OUT AND PURCHASE ALL NEW FURNITURE
- ✓ DON'T BE AFRAID TO ASK FOR HELP

For more information please contact your First American representative.

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