



Lake South TEXAS

Information gathered from the Lake Travis Chamber of Commerce and the Austin Chamber of Commerce. www.austin-chamber.org | www.laketravischamber.com

Many distinctive communities fill the Lake Travis area, which are all at once charming, historic, cultural, economically diverse and welcoming. A strong spirit and sense of connectivity welcomes visitors and encourages guests to stay a while. The communities and areas that comprise the Lake Travis areas include Lakeway, the Village of Bee Cave, the Village of Briarcliff, Spicewood, the Village of the Hills, Rough Hollows, Hudson Bend, River Place, Comanche Trail, Falcon Head, Flintrock, and the Village of Volente. Life could not be more perfect in the Lake Travis area.

Few places offer the same combination of glorious scenery, urban activity and outdoor recreation possibilities. Residents now enjoy diversified employment opportunities, countless shopping options, and tremendous recreation outlets throughout the Lake Travis area. The community and neighborhoods strive to offer residents all the charm of small town living with the major amenities necessary for a high quality of life. Truly, the Lake Travis area offers the best of both worlds.

REGIONAL INFORMATION | Lake Travis is situated in the Heart of Central Texas on the Colorado River approximately 20 miles northwest of Austin.

EDUCATION | The mission of the Lake Travis ISD is to educate all students by teaching a comprehensive curriculum which emphasizes scholastic excellence. Lake Travis ISD's graduates will have lifelong problem-solving skills. They will understand that responsibilities accompany the privileges of citizenship and will have the foundation to be successful in their chosen endeavors. Lake Travis ISD's goals include developing program initiatives and activities that reflect a commitment to preparing students for educational pursuits beyond their traditional Lake Travis ISD experiences. Also to welcome, inform and engage students, parents, and the community regarding the educational priorities, processes, initiatives, and challenges of the District.

RECREATION | Outdoor enthusiasts from around the state and around the country can enjoy the abundance of recreational activities that are available throughout the Lake Travis area. While water recreation is king in Lake Travis, the hills and prairies of Travis County offer unlimited additional opportunities for relaxation and exploration. Boating, windsurfing, camping, fishing, hiking, biking, horseback riding, picnicking, swimming and sunbathing are the more popular activities that can be enjoyed at many of the Lake Travis area parks. Small and large venues abound staging performances from local and national talent on a nightly basis.

QUALITY OF LIFE | The beauty alone of the Lake Travis area makes it an exceptional place to reside. Add in excellent schools and welcoming communities, and it's no wonder so many people call Lake Travis home. Seniors in Lake Travis can enjoy a vibrant and active lifestyle with a variety of amenities at their disposal. All of the retirement communities in Lake Travis offer comfort, privacy, dignity, better health and social activities for seniors enjoying their golden years. There are dozens of active groups in the Lake Travis area including civic clubs and community organizations that are devoted to creating strong ties, providing leadership and helping those less fortunate.

BUSINESS OVERVIEW | Much of the business and industry sector in Western Travis County is focused on the tourism dollars that are generated in the region. Lodging, food and beverage, entertainment, golf and water recreation comprise many of the businesses in Lake Travis. The area is home to several large marinas, world-class golf courses and travel accommodations that range from bed & breakfasts to large resorts. The area is also home to an array of independently owned restaurants and bar & grill establishments. The business communities have also flourished with the unique, local shops and boutiques as well as the construction of stores and malls that include many nationally known retailers.

← Lakeway Attractions ←

WORLD OF TENNIS | Established in 1973, the World of Tennis Sports Complex is among the finest in the Southwest. The facility's 16 outdoor tennis courts include a striking stadium court that has hosted such notables as Andre Agassi, Chris Evert, Billie Jean King, and Andy Roddick. Two indoor climate-controlled courts ensure year-round play.

The USPTA-certified staff of tennis professionals uphold a foundation of years of experience which guide the programs at World of Tennis. Youngsters begin as early as age four, with an eye on athletic development as well as social expansion. Private lessons, camps, clinics, and league play promote competition, fun, and social opportunities.

THE HILLS COUNTRY CLUB AND LAKEWAY GOLF CLUB | unite to create a secluded retreat only minutes away from downtown Austin – The Hills of Lakeway. A sprawling complex of private golf, tennis, fitness, swimming, and social amenities in Texas's beautiful Hill Country, the club

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offers the hallmarks of private club tradition: camaraderie, lasting friendships, and extraordinary service. Hills, valleys, and every hue of green and blue of the spring and summer spectrum, and the oranges, reds, and yellows of the autumnal palette, create breathtaking contrasts and commanding views that inspire, at once, both exhilaration and calm

LAKE TRAVIS WATER SPORTS | With crystal clear aquamarine water, Lake Travis attracts water sports enthusiasts from around the state and around the country. Nearly every imaginable water sport activity can be enjoyed here... Experience the adrenaline rush of a jet ski, the laid back charm of a pontoon boat, or indulge in nearly any other water activity you crave. Area parks offer the setting for lakeside sunbathing, camping, and picnicking while neighboring hotels, inns, and restaurants boast outstanding waterfront views. And with numerous water sport sales and rental dealers, the options for a day on the lake are infinite.

BRIARCLIFF MARINA www.briarcliffmarina.com
406 Sleat Dr., Briarcliff, Texas 78669 (512) 264-2666

EMERALD POINT MARINA
www.flagshipmarinas.com/marinas/emeraldpoint/Default
5973 Hiline Rd., Austin, TX. 78734 (512) 266-1535

THE HOLLOWES NORTHSHORE MARINA
www.terramesahospitality.com/thehollows/Home.do
6612 Lantern View Drive, Jonestown, TX 78645
(877) 764-2004 or (512) 267-6222

HURST HARBOR MARINA www.hhmarina.biz
16405 Marina Point., Austin, TX. 78734
(p) (512) 266-1800 (f) (512) 266-2253.

LAKEWAY MARINA www.lwmarina.biz
103A Lakeway Dr., Austin, TX. 78734
(p) (512) 261-7511 (f) (512) 261-7568

ROUGH HOLLOWES YACHT CLUB COVE
www.roughhollowyachtclubandmarina.com
105 Yacht Club Cove Lakeway, Texas (512) 261-2288

SIESTA SHORES MARINA www.siestashores.com
806 Bay Circle, Spicewood, TX 78669 (p) 512-367-8800

VIP VOLENTE MARINA www.volentemarina.com
16107B FM 2769, Leander, TX. 78641
(p) (512) 331-5375 (f) (512) 331-5281.

LAKE TRAVIS SHOPPING | Though Austin has several malls that are home to national retailers, the Lake Travis area has an exceptional selection of specialty stores and independent boutiques as well as chain retail outlets. If a distinctive shopping experience is what you seek, then Lake Travis is sure to please. Long-time businesses contribute to the comfortable, hometown appeal of shopping districts throughout the area. Wine tasting bars, candy shops, women's clothing, gift shops, and antique dealers are just a few of the many unique stores found around Lake Travis. Each community has it's own special collection of stores. New developments help fuel the prosperity of the area and give shoppers even more close-to-home options. The recently completed Shops at the Galleria in the Village of Bee Cave bring several brand name retailers to the region. Featuring about 550,000 square feet of retail space, the mall will be anchored by a 125,000 square foot home improvement store and building center.

LAKEWAY SPA AND RESORT
www.dolce-lakeway-hotel.com,
101 Lakeway Drive, Austin, TX 78734. USA 512-261-6600

With a commanding view of the Texas Hill Country from the shores of Lake Travis, Lakeway Resort and Spa captures the elegance of a world-class destination with contemporary resort amenities. Nestled in the heart of Texas, away from the hustle and bustle of downtown Austin's attractions – guests of Lakeway Resort and Spa are enjoying the rebirth of a legend. Offering dramatic views of the lake and picturesque rolling hills, the newly renovated resort and spa is the perfect haven for business and relaxation. The hotel is located 18 miles northwest of downtown Austin and 40 minutes from the Austin Bergstrom International Airport. Nearby wineries, marine recreation, culture, tennis, nightlife and championship golf beckon. Perfectly manicured lawns, stunning décor and unparalleled guest services have made the Lakeway Resort and Spa an award-winning legend once again.

LAKE TRAVIS TOURISM, LODGING AND DINING | Casual with a touch of class is the theme when it comes to the many lodging options in Lake Travis. Hotels, resorts, bed & breakfasts, RV parks and campgrounds provide a full range of amenities to both pleasure and business seekers in the area. Conference facilities, direct access to marinas and recreation areas, and spectacular scenic views are just a few of the idyllic offerings of Lake Travis area accommodations. Explore a culinary spectrum in the Lake Travis area. A world of tasty treats awaits you at the numerous restaurants in the region. Friendly wait staff and skilled chefs, bakers and sweet makers offer top-notch cuisine and warm welcomes in restaurants, eateries, bakeries, candy stores, grills, and pubs. Diners can experience a full gourmet gamut, from Tex-Mex roots with a Yucatán flair to bar-b-que to seafood specialties and traditional American favorites. Relaxed and casual is the dining tradition in Lake Travis, and there is no shortage of places to go for family-friendly meals or to grab a quick bite on the go. Pubs with vast drink specialties beckon friendly nights out and when the mood calls for a more elegant atmosphere, here is also a selection of fine dining establishments.

2006 DEMOGRAPHICS <i>provided by: Texas On Sites</i>	78669 Spicewood	78734 Austin	78738 Austin	Travis County	Austin-Round Rock Metro
Total Population	6,427	14,674	6,715	893,432	1,485,922
Total Households	2,555	5,771	2,457	349,669	544,363
Female Population / %	3,114 / 48.5%	7,055 / 48.1%	3,353 / 49.9%	431,203 / 48.3%	726,101 / 48.9%
Male Population / %	3,313 / 51.6%	7,619 / 51.9%	3,362 / 50.1%	462,229 / 51.7%	759,821 / 51.1%
Population Density (per sq. Mile)	68.8	637.6	144.2	873.1	347.2



The Lake Travis area is a little slice of heaven offering breathtaking beauty and a relaxing atmosphere.